



GO SKATEBOARDING DAY SKATE-SHOP

asr
asrbiz.com

BEST FOOTY FORWARD CONTEST!

This June 21st, Skate shops around the globe will be celebrating Go Skateboarding Day. This year the folks at **IASC and ASR** invite you to share the fun and excitement from your event or promotion and be entered to win a **free trip for two to ASR** September trade show.

Here's how it works:

1. Plan something fun for June 21st, Go Skateboarding Day
2. Be sure to **shoot tons of photos and video** on that day
3. Send in the original photos and video of your event or celebration to IASC by July 17th, 2009.
4. You must be affiliated with a skateshop to enter the contest.

The Shop that turns in the best documentation of their June 21st celebration will win a **trip for two shop employees to ASR** San Diego September, 2009.

This includes round trip airfare* a hotel room in San Diego for two nights passes to the show and invitations to all the crazy parties we can muster up!

- All submissions must be received by July 17th 2009.
- Documentation will be judged by a panel of IASC board members & advisory members.
- Items will be judged on submission of the best crowd shots, best shots of people on skateboards, overall creativity, capturing the spirit of skateboarding, best story, and who had the most fun!

Submission Guidelines:

- Give your submission a theme/title that sums up your days events: maybe it's "My city loves skateboarders" or "skateboarders have more fun". It's just a suggestion...you decide!
- Include any posters, flyers, or promo items from your event.
- Include any press covering your event (including TV, Web, Magazine, Weekly or Daily paper, etc).
- Did you raise money for a good cause- like a new skatepark, or cancer research? Tell us about that. How much did you raise? When will the park be built? How else is your shop involved in the process?
- Photos must be submitted digitally on a disk/CD. Video must be submitted on Mini DV. Make sure these are high rez photos.

Second prizes will also be awarded for the best shop window display!

- The window display must be able to be seen from the outside of your shop (i.e. a street or walkway window)
- You must use the words "Go Skateboarding Day" and promote June 21st as the date of the international holiday.

Send all 'Best Footy Forward' entries before July 17th to:

IASC

ATTN: Best Footy Contest

22431 Antonio Parkway

Ste B160-412

Rancho Santa Margarita, CA 92688

Email info@skateboardiasc.org for more information

*All submitted documentation becomes property of IASC for promotional use

*Air, hotel, pass package may not be redeemed for cash, Air reservations must be made 30 days in advance

*Shop will be contacted to announce the winner



FOOTY-CONTEST ENTRY FORM

SHOP NAME: _____ Phone Number _____

SHOP OWNER: name _____ email _____

CONTACT: name _____ email _____

ADDRESS: _____

CITY _____ STATE _____ ZIP _____

DESCRIPTION OF EVENT:

TIME
LOCATION
TOTAL ATTENDANCE
WHO WAS THERE
WHAT HAPPENED

ENCLOSED PHOTOS/DV (PLEASE NUMBER EACH ITEM)

	<i>DESCRIPTION</i>	<i>CREDITS</i>
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		
11.		
12.		

Continue on back if needed

Items will not be returned, so make your self a copy!

Please attach any media coverage of your event and all promo materials (banner, sticker, poster) or a photo of the items

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IASC, ATTN: Best Footy Contest, 22431 Antonio Parkway, Ste B160-412 Rancho Santa Margarita, CA 92688